

FRANCISCO J. HERNANDEZ, Ph.D.

ADMINISTRATIVE EXPERIENCE

CONSULTANT –H and H Education Consultants, Sacramento, CA

Specializing in provide guidance and planning for K-20 college access programs with a focus on minority and low-income students. Providing planning activities for the development and operation of technology-focus programs leading to academic success and college access.

VICE CHANCELLOR—University of Hawaii at Manoa

August 2006-February 2015 The Vice Chancellor for Students served as the chief Student Affairs Officer for the campus. He reported directly to the Chancellor and advises on all student-related issues. He conducted studies, analyses, and consultations to provided timely information and advice on issues related to student life and wellness, retention and graduation, student development, student special services, and enrollment management. He represented the Chancellor and the campus to the University of Hawaii system administration, University of Hawaii Foundation, community agencies, the Hawaii State Legislature, the student governments and the Board of Regents. Provided input to the campus strategic plan regarding issues of student life. He served on committees and task forces as assigned including the Management Executive Team, Chancellor's staff, Committee on Enrollment Planning, and the WASC Accreditation Steering Committee. He served on various committees and task forces for the University of Hawaii System including the Chief Student Affairs Officers, BANNER Advisory Committee, Distance Learning Advisory Committee, and the P-20 College Access Steering Committee.

He oversaw the University Health Services, Student Housing Services, Student Life and Development, Campus Center, Student Leadership and Development, Food Services, Counseling Center, Manoa Career Center, Offices of Admissions, Registrar, Financial Aid, School and College Services, Student Judicial Affairs, Women's Center, LGBTI Student Services, Center for Gifted and Talented Native Hawaiian Students, Office of Multicultural Student Services, Manoa GEAR UP, College Opportunities Program, Bridge to Hope, University Children's Center, KOKUA Program (Disability Access Services), and Kua'ana-Native Hawaiian Student Development Services.

He oversaw the \$140 million budget for the construction and renovation of the residential halls and the campus center and student life facilities. Completed an 800-bed residential hall and renovation of 2000 beds, Also oversaw the development of a new student recreational center and the renovation of the student campus center.

Special Assignment as of September, 2006 Developed and oversaw a project to provide online academic support services to high school students. These services include online high school courses plus cyber-mentoring and tutoring. Currently the project provides free online math, science and writing tutoring using University of Hawaii at Manoa students as tutors for Hawaii high school students.

VICE CHANCELLOR-University of California, Santa Cruz

July 1994 – July 2006. Served as the chief Student Affairs Officer for the campus. He was a member of the Chancellor's Executive Management Team, with shared responsibility for providing campus wide operational leadership and direction; advised the Chancellor and Executive Vice Chancellor; provided oversight of programs which emanated from the Office of the President; advised on campus issues arising from the Legislature, Federal, State, and local government agencies, alumni, students, parents, and the media and require Chancellor level action; represented the Chancellor and the campus at public and community activities; conducted policy studies and analyses, and reports on issues pertaining to the quality of student life. Provided leadership on development of a strategic plan for student affairs; creation of an academic information system; development of an educational outreach plan; development of a housing plan; and improvement of recruitment, enrollment and graduation of UC Santa Cruz students. Developed a fund-raising plan for Student Affairs. Responsible for a divisional budget of \$140 million and staff FTE of 700.

The Vice Chancellor had oversight for the offices of Student Health Center, Counseling Center, Career Center, Academic Resource Center, Student Organizations and Advising Resources, Student Union, Campus Bookstore, Student Judicial Office, Women's Center, GLBT Center, Ethnic Resource Centers, Admissions, Registrar, Financial Aid, Educational Partnership Center, , Physical Education, Intercollegiate Athletics, Intramural Sports, Academic Information System, Housing, Dining and Childcare Services.

Oversaw the \$250 million budget for the construction and renovation of the residential colleges.

SPECIAL ASSIGNMENT: July 1999-July 2006

Executive Director-

University of California College Prep Initiative-Created a program to offer college preparatory courses and academic support activities online to California high school students. Budget of \$4 million and staff FTE of 15.

ASSISTANT VICE-CHANCELLOR and DEAN OF STUDENT LIFE--University of California, Berkeley

July 1993 to July 1994. Responsible for improving the quality of student life through selected student services. Supervision of three student service areas: student advising services, career and graduate school services, and student activities. Supervision of special grants projects to provide services to low-income students. Advisor to the Vice Chancellor for Undergraduate Affairs on issues related to student life, student diversity, student retention and other timely projects. Act as liaison with academic programs. Chair select committees for the campus or division, including Smooth Transition and Divisional Computing.

DEAN OF STUDENT LIFE-University of California, Berkeley

July 1989 to July 1993. Responsible for improving the quality of student life on the Berkeley campus. Supervision of the Offices of Student Activities and Services, the Multicultural Action Team, the Women's Resource Center, the Academic Achievement Division, Student Life Advising Services, Career Planning and Placement, Pre-Professional and Pre-Graduate Advising and the Office of Student Conduct. Advisor to Vice Chancellor of Undergraduate Affairs on issues related to student life, minority student retention and other selected projects. Assessed the need for new programs to improve student life. Acted as liaison with academic programs, co-curricular programs, and campus officials to maintain communication about student issues.

ASSISTANT TO THE CHANCELLOR-University of California, Berkeley

July 1988 to July 1989. Conducted special projects for the Chancellor's office. Advised the Chancellor on all matters including long range plans, student concerns, community involvement, and the Chancellor's calendar. Coordinated the Chancellor's response to selected correspondence, campus-wide reports and special inquiries. Developed briefing packets on selected topics. Provided analytical assistance in all areas of campus concerns.

SPECIAL ASSISTANT TO THE CHANCELLOR-University of California, Berkeley

January 1988 to July 1988. Chancellor's Office, University of California, Berkeley. Consulted with the Chancellor on minority staff and student issues. Designed special projects to improve services to minority students. Recommended policy changes to increase minority staff and student recruitment and retention.

ACADEMIC COORDINATOR-University of California, Berkeley

January 1984 to January 1989. Office of Academic Preparation and Articulation. Overall responsibility for the Partnership Program, Upward Bound Program, Health Careers Opportunity Program, Academic Enrichment Program and the Transfer Center Program. Also responsible for coordinating activities for the Task Force for Minority Recruitment,

the Community College Council, and the Cooperative Admissions Program. Served as a staff member for the Vice-Chancellor of Undergraduate Affairs.

ACADEMIC ASSISTANT TO THE VICE-CHANCELLOR

September 1982 to December 1984. Office of Undergraduate Affairs, University of California, Berkeley.

ADMINISTRATIVE ANALYST

September 1980 to June 1981. Office of Undergraduate Affairs, University of California, Berkeley.

EXECUTIVE PRODUCER

September 1981 to December 1982. Young People's History Project. KBBF-FM, Directed a project to involve youth in the production of bilingual radio series about Chicano History.

PROJECT DIRECTOR

January 1980 to December 1980. Bilingual Broadcasting Foundation, Inc., Santa Rosa, California. Directed a planning project for the development of bilingual radio series.

PROGRAM DIRECTOR

September 1973 to June 1974. Experimental Schools Program, Berkeley Unified School District. Directed a program to design and implement multi-cultural curriculum for grades 4 - 6.

PRINCIPAL

September 1972 to June 1973. Casa de la Raza, Berkeley Unified School District. Principal and Director of an alternative K - 12 school.

LABOR ORGANIZER

June 1971 to January 1972

United Farm Workers Organizing Committee

TEACHING EXPERIENCE

LECTURER

Department of Education, University of California, Santa Cruz.

Course taught: Minorities in Higher Education: An Historical Perspective.

LECTURER

August 1991 to June 1994-School of Education, University of California, Berkeley.

Course taught: Minorities in Higher Education.

ADJUNCT LECTURER

September 1979 to June 1993-Chicano Studies Program, University of California, Berkeley. Courses taught: Chicanos and the Educational System; Bilingual Education and the Chicano Community; Chicano Alternative Education; Racism and Child Development; Chicanos and Higher Education.

ASSISTANT PROFESSOR

September 1977 to June 1979. Mexican-American Studies, Sonoma State University, Rohnert Park, California.

LECTURER

January 1976 to June 1977. Chicano Studies Program, University of California, Berkeley. Courses taught: Bilingualism and Biculturalism in the Chicano Community; Chicanos and the Educational System; Chicano Alternative Education.

TEACHING ASSISTANT

January 1976 to June 1976. Department of History, Stanford University, California.

TEACHER

September 1972 to June 1973. Casa de la Raza, Berkeley, California.

INSTRUCTOR

January 1972 to August 1972. D-Q University, Davis, California. Development of learning packages in U.S. and Chicano History for migrant students. Instructor of a course on U.S. History from a Chicano perspective.

ACTING INSTRUCTOR

September 1970 to June 1971. Chicano Studies Program, Washington State University, Pullman, Washington.

TEACHER'S AIDE

Summer 1967, 1968 and 1969. Mini-Corps Program, State Department of Education, Sacramento, California. Implemented bilingual summer programs for migrant children in Esparto, Dixon, and Graton, California.

PROFESSIONAL TRAINING

Doctor of Philosophy, (Ph.D.) Stanford University, School of Education, Stanford, California, 1982.

Minor in Chicano History.

Dissertation: "Schools for Mexicans: A Case Study of a Chicano School."

Master of Arts. Stanford University, School of Education

Teaching Credential. Multiple Subjects, 1979.

Teaching Credential. Single Subjects - Social Science, 1979.

Certificate of Competence. Bilingual Education, 1979.

Bachelor of Arts. American History. University of California, Berkeley, 1970.

Associate of Arts. Sierra Junior College, Rocklin, California, 1968.

Additional Training

Teacher's Aide Training in Migrant Education. Sonoma State University, Rohnert Park, California, 1969.

Teacher's Aide Training in Migrant Education. California State University, Chico, California, 1967 and 1968.

UNIVERSITY RELATED ACTIVITIES

Served on the following committees at the University of Hawaii:

Management Executive Team, WASC Steering Committee, Scholarship/Grants Policy Revision Committee, Chief Student Affairs Officers System-wide Committee, BANNER Advisory Committee, Campus Budget Workgroup, Campus Prioritization Committee, Data Access Policy Committee.

Served on the following committees at the University of California Office of the President:

Outreach Task Force, Education Finance Model, UC Merced Student Services Planning Committee, Student Affairs Vice Chancellors, Outreach Technology Task Force, Committee on Inter-segmental Applications of Information Technologies, and the UC College Preparatory Initiative.

University of California, Santa Cruz Campus Memberships:

Chancellor's Committees -

Long Range Development Plan Committee
Community College Regional Council
Executive Budget Committee
Academic Advisory Council
Chancellor's Cabinet
Educational Outreach Advisory Council
UC Santa Cruz Foundation Board
Commission on a Changing Campus
Selection Committee - Vice Chancellor for Business and
Administrative Services
Selection Committee-Executive Vice Chancellor and Campus Provost
Strategic Planning Committee
Task Force for Quality, Enrollment and Retention

Campus wide Memberships

Academic Senate
Academic Support Advisory Committee, Chair
Academic Information System Executive Committee, Chair
Childcare Building Committee, Chair
Housing Issues and Priorities Task Force
Internal Audit Committee
Space Policy Committee
Student Fee Advisory Committee
Program Advisory Committee, Center for Adaptive Optics

ADDITIONAL PROFESSIONAL ACTIVITIES

Board Member –Monterey Institute for Technology and Education

Board Member—Foundation for Student Success—Administered by NCHEMS

Founding Member and Chair of the Board of Directors for the North American Council
for Online Learning

Governor Appointee—Western Interstate Commission on Higher Education (WICHE)

Consultant, State of Hawaii Charter School Review Panel

Member, State of Hawaii Charter School Review Panel

Member, Board of Directors YMCA-Atherton Branch

Member, Board of Directors, Hawaii Youth Opera Chorus

Advisor, Institute for College and Career Success

Advisor, The NROC Project- Monterey Institute for Technology in Education

Member, Steering Committee for the Hawaii Virtual Learning Network

Hawaii Legislative Appointee to the Task Force for Online Learning charged with developing a report on online learning in the state of Hawaii

California Governor appointed Commissioner- Western Interstate Commission on Higher Education (WICHE)

Member of the Executive Committee for WCET

Member of the California State Superintendent of Public Instruction committees:

Advisory Committee on Advanced Placement/Rigorous Courses

Advisory Committee on Hispanic Education

Member of the WASC accreditation committee for California Polytechnic University, San Luis Obispo

Member of the WASC accreditation committee for the San Diego State University

Member of the WASC accreditation committee for the University of California, Irvine

Member of the WASC accreditation committee for the University of San Francisco

Member of the WASC accreditation committee for Loyola Marymount University

Member of the WASC accreditation committee for California State University, Sacramento

Program Presentation: Access and Online Learning—Association of Pacific Rim Universities—Conference on Access and Equity—2014

Program Presentation: “Online Learning and Developmental Math”
Monterey Institute for Technology in Education Yearly Meeting: 2008, 2010

Program Presentation: “The Future of Virtual Education”
Universidad de Guadalajara, Mexico International Conference, 2010

Program Presentation: "Online Learning—the Online Learning Academy"
Business Faculty Conference: University of Hawaii, 2009

Program Presentation: "The Online Learning Academy"
Hawaii Virtual Learning Network Meeting: 2009

Program Presentation on "The UC College Prep Initiative"
EDTech Conference, Long Beach, CA, 2001

Program Presentation on "The UC College Prep Initiative"
CITE Conference, Chicago, Illinois, 2001

Program Presentation on "The UC College Prep Initiative"
Western Regional Meeting-College Board, Honolulu, Hawaii, 2000

Program Presentation on "The Oxford/Cambridge Residential College Model"
NASPA Conference, Philadelphia, Pennsylvania, 1998

Program Presentation on "Technology and Student Affairs: The Santa Cruz Experience"
NASPA Regional Conference, Las Vegas, Nev., 1997

Program Presentation on "Learning the Lessons of History and Shaping a New Destiny."
ACPA/NASPA Conference, Chicago, Illinois, 1997.

PUBLICATIONS

Access and Equity: The Promise of Virtual Schools in Virtual Schools and K-12
elearning: Planning for Success, Teachers' College Press, 2005

